



# Energy Poll

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REPORT

SEPTEMBER 2019

**ROTOTEC**  
CLEVER GEOENERGY PIONEER

[ROTOTECGROUP.COM](http://ROTOTECGROUP.COM)

# Energy Poll 2019

**We conducted a research in Finland and Sweden in September 2019. There were over thousand respondents in both countries.\***

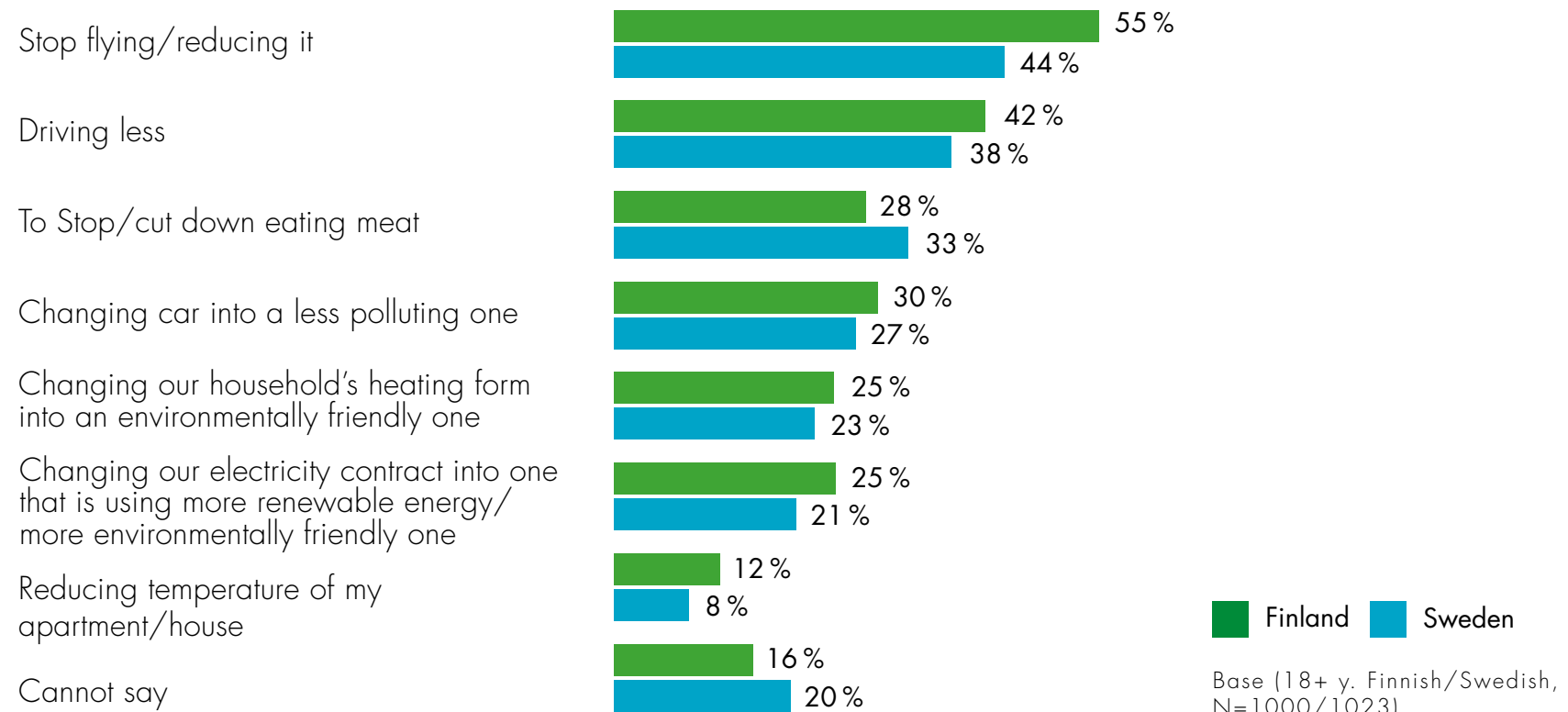
The poll generated interesting information on people's insight and attitudes towards renewable energy sources. More than half of respondents consider solar energy, wind energy and geoenery as the most important energy forms. Most of respondents regarded geoenery as an interesting energy alternative.

A low energy price was the most important factor affecting the choice of heating method, but also other criteria such as climate friendliness and the energy production being fossile free have a great impact. Most of respondents regarded geoenery as an interesting energy alternative.

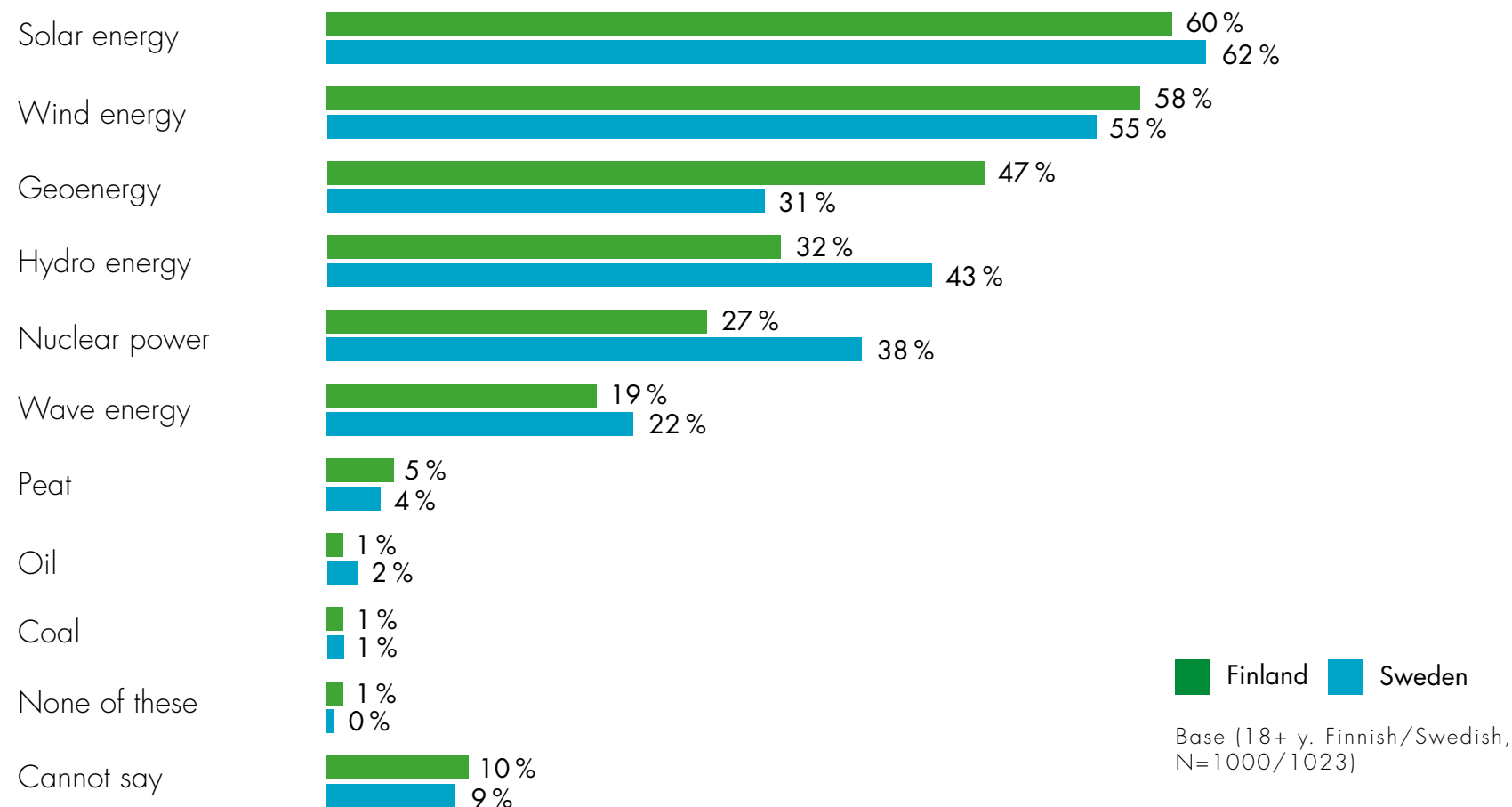
Changing your heating method into one that utilises renewable energy is actually one of the greatest single climate actions to reduce personal carbon footprint.

\* The research was conducted in Finland and Sweden in September 2019. Gross sample was the Swedish and Finnish population according to age (18+ years), gender and place of residence (over 1000 in each country). The average confidence interval for the results is  $\pm 2,8$  %-points (95% confidence level).

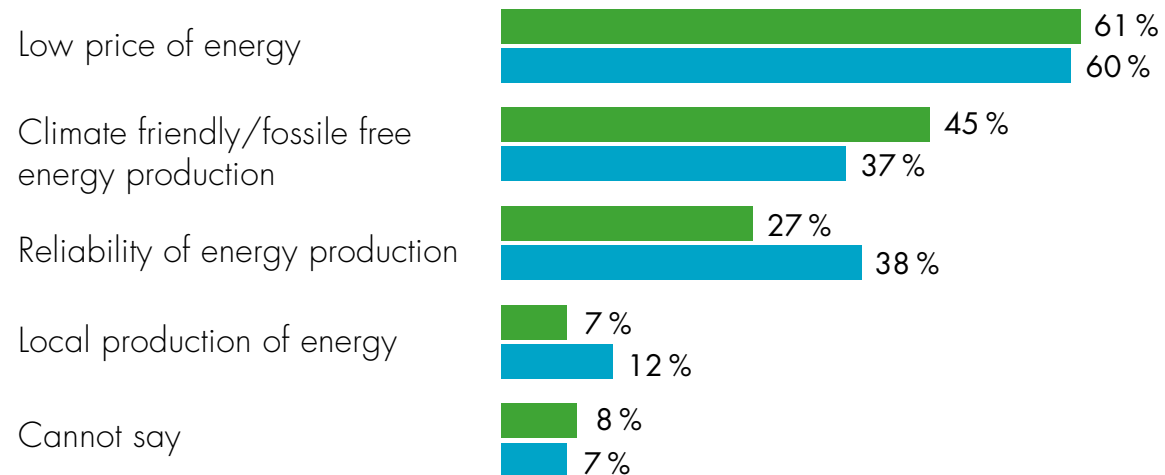
# Which of the following actions in your opinion will affect most slowing down climate change?



# Which energy sources or energy production forms do you think we should invest more in the future?



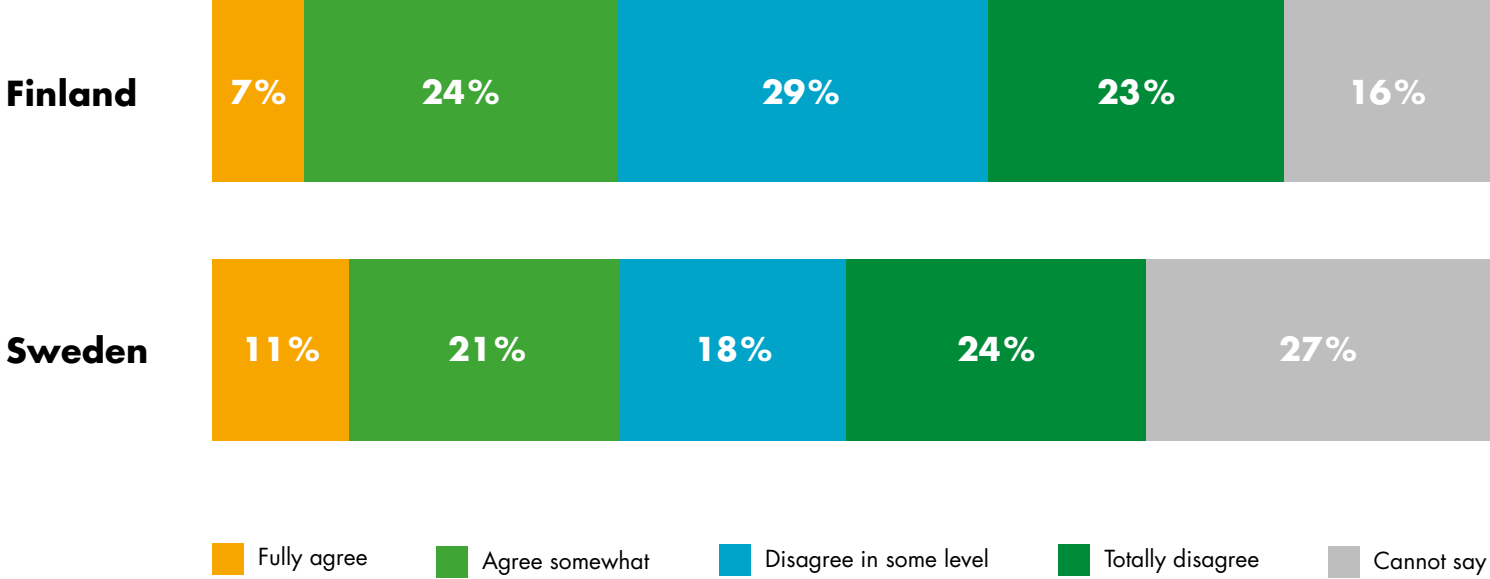
# If you would have the chance to choose the heating form for your house now, which of the following factors would affect your choice?



■ Finland ■ Sweden

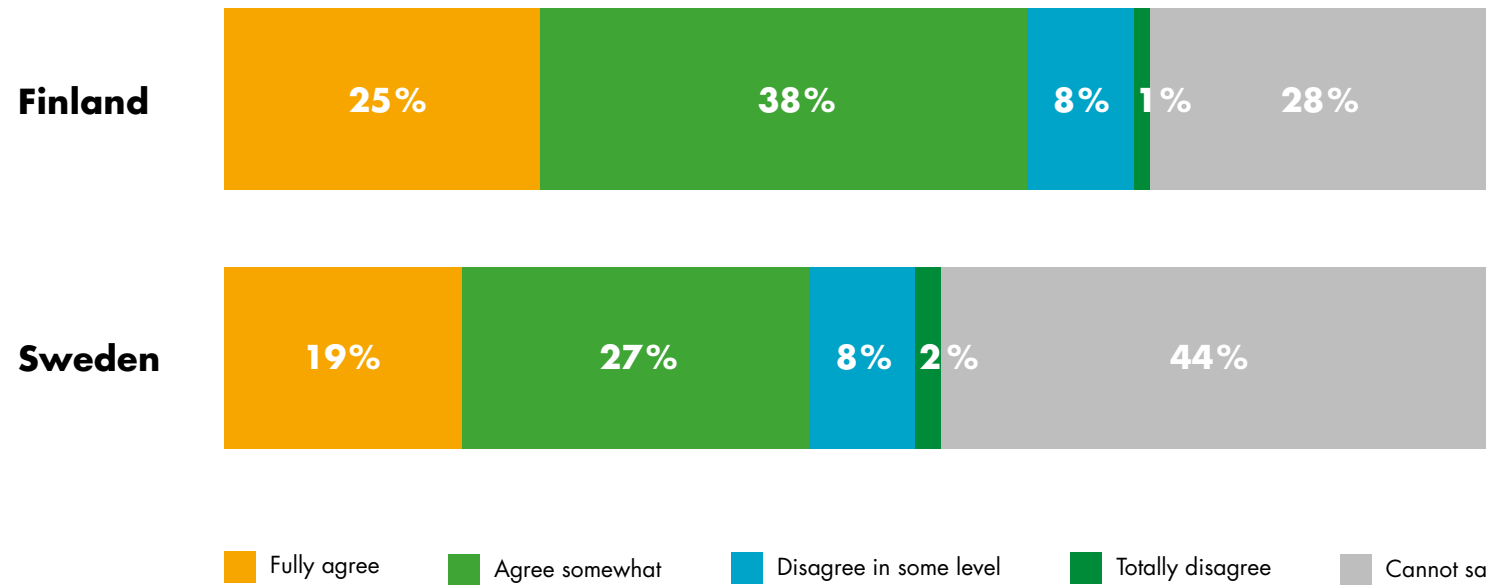
Base (18+ y. Finnish/Swedish, N=1000/1023)

# I know geoenery as an energy form well



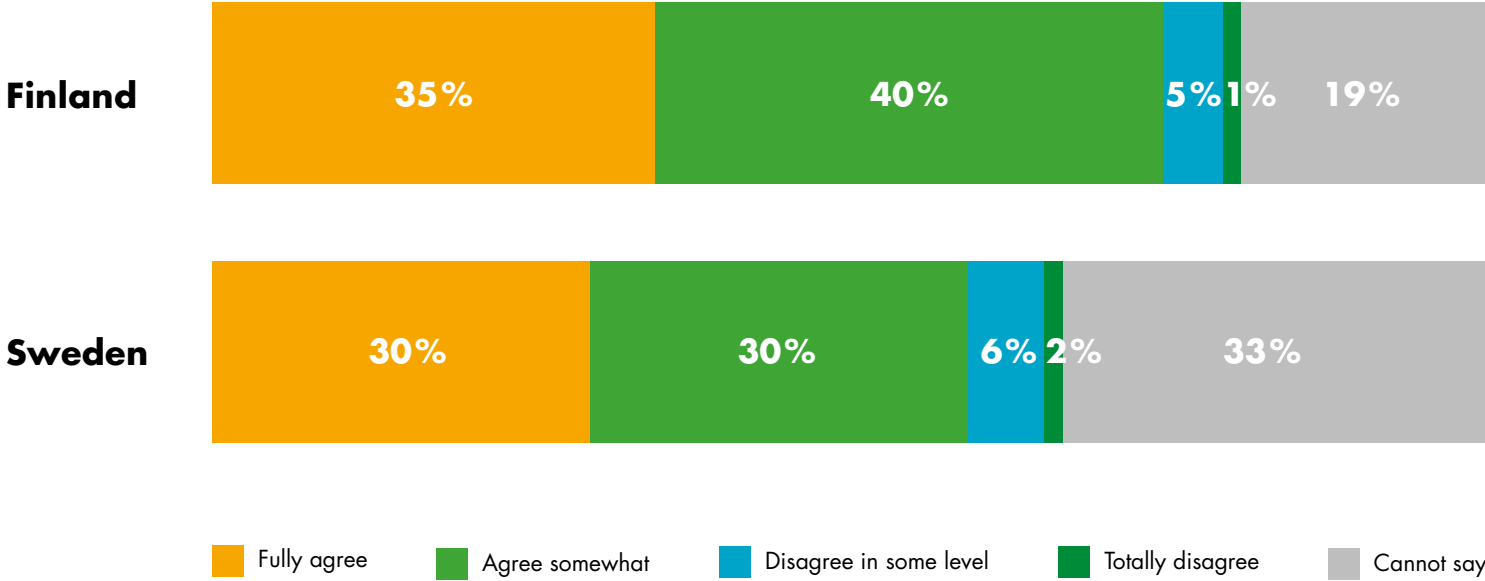
Base (18+ y. Finnish/Swedish, N=1000/1023)

# Geoenery is a cost-effective energy form in use



Base (18+ y. Finnish/Swedish, N=1000/1023)

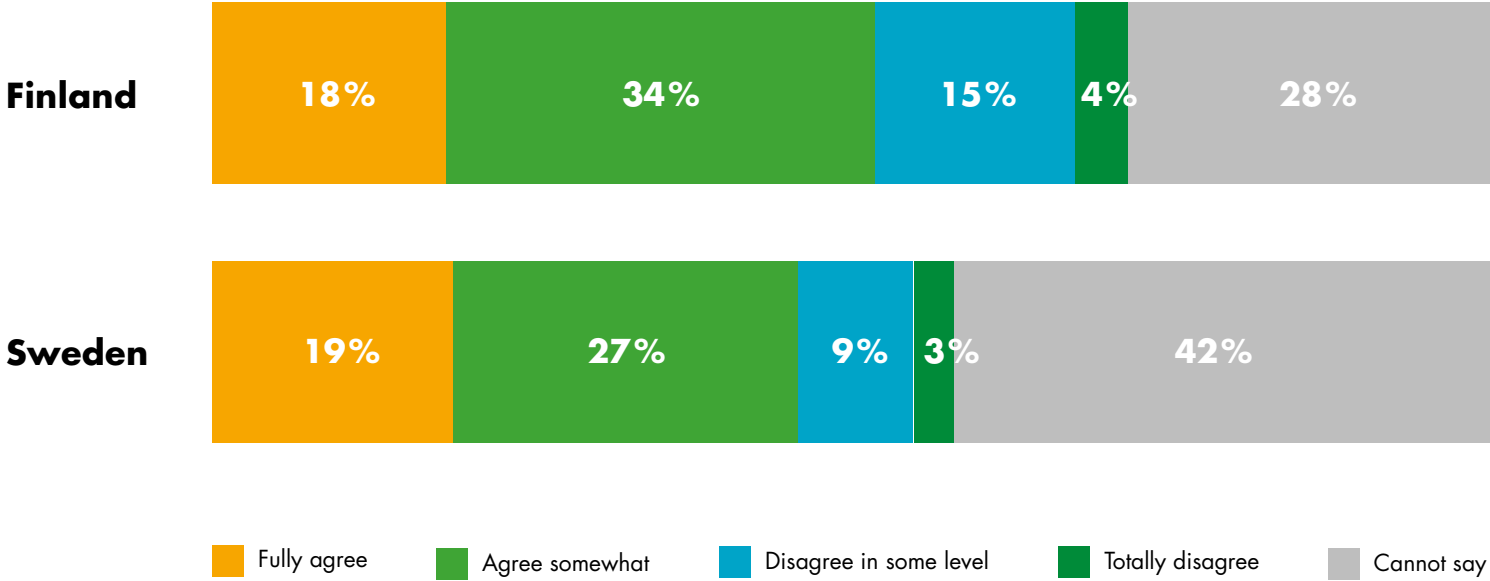
# Geoenergy is an environmentally friendly energy form



Base (18+ y. Finnish/Swedish, N=1000/1023)

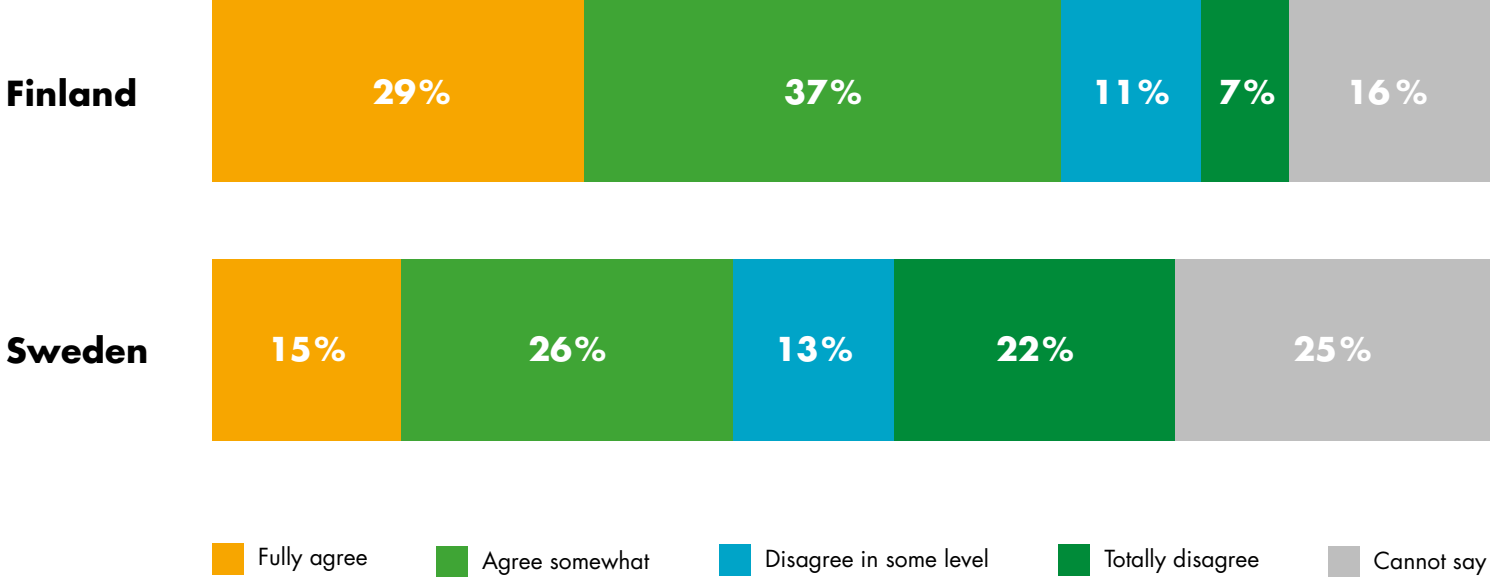


# Geoenergy is an expensive investment



Base (18+ y. Finnish/Swedish, N=1000/1023)

# Geoenergy interests me



Base (18+ y. Finnish/Swedish, N=1000/1023)

# ROTOTEC

CLEVER GEOENERGY PIONEER

**Rototec is the Europe's largest provider of geoenery solutions and innovative pioneer in the field.**

Geoenery is renewable energy, which can be collected from the ground. With geoenery it is possible to heat and cool properties of all sizes. Rototec's comprehensive concept covers the whole process from consulting and design of energy systems to their implementation. Rototec Group was established in 2007 and the company operates in Scandinavia. The revenue of the company in 2018 was 50 million euros.

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